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e required to respond to a collection of informa-	tion unless it displays a valid OMB control number.				
Application Number	10/604,802				
Filing Date	August 18, 2003				
First Named Inventor	Paul L. Flum				
Art Unit	3726				
Examiner Name	Agrawal, Christopher K				
Attorney Docket Number	716139 180				

	ENCLOSURES (check all that apply)								
	Fee Transmitta	l Form			Drawing(s)			Afte	r Allowance Communication TC
	Fee Attached			Licensing-related Papers					eal Communication to Board of peals and Interferences
Amendment / Reply After Final			Petition				• • •	real Communication to TC real Notice, Brief, Reply Brief)	
			_	Petition to Convert	t to a Provisional		Prop	prietary Information	
Affidavits/declaration(s)		Power of Attorney, Revocation Change of Correspondence Address			ss 🖂	Stat	tus Letter		
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Ė	Certified Copy of Priority Document(s)			Landscape Table on CD					
Response to Missing Parts/ Incomplete Application Response to Missing Parts under 37 CFR 1.52 or 1.53			Rema	arks:					
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	SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT								
Fir	m Name	Blackwel	LSanders I	Peper	Martin, LLP				
Sig	gnature	-	\mathcal{N}			>			
Printed Name Samuel Digirolamo									
Date 2 Supt			int o	S S		Reg. No). 2	29,915	
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Sig	Signature Guiler Wheatley								
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This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450. If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Paul L. Flum

Examiner: Agrawal, Christopher K

Serial No.: 10/604,802

Group Art Unit: 3726

Filed: August 18, 2003

Attorney Docket No.: 716139.180

For: METHOD AND APPARATUS FOR:

CHANGING THE APPEARANCE OF A

PRODUCT DISPLAY UNIT

Customer No.: 027128

Confirmation No.: 1801

STATUS LETTER

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Applicants respectfully inquire as to the status of the above-identified application and would appreciate it if they could be informed as to when they can expect to receive the initial Office Action in this application. A copy of the Official Filing Receipt for subject application is attached hereto.

Respectfully submitted,

Date:

Samuel Digirotamo

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ATTORNEYS FOR APPLICANT



United States Patent and Trademark Office

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FILING OR 371 DRAWINGS TOT CLMS IND CLMS FIL FEE REC'D APPL NO. ART UNIT ATTY.DOCKET NO (c) DATE 5 12 4 3611 417 716139.180 10/604.802 08/18/2003

CONFIRMATION NO. 1801

FILING RECEIPT

OC000000010866556

27128

BLACKWELL SANDERS PERER MARTIN LLP

720 OLIVE STREET **SUITE 2400**

ST. LOUIS, MO 63101

Date Mailed: 09/12/2003

Receipt is acknowledged of this regular Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Filing Receipt Corrections, facsimile number 703-746-9195. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

Applicant(s)

Paul L. Flum, Clayton, MO;

Assignment For Published Patent Application

PAUL FLUM IDEAS, INC., St. Louis, MO;

Domestic Priority data as claimed by applicant

This application is a CIP of 29/181,256 05/07/2003

DOCKETED

SEP 1 5 2003

BLACKWELL SANDERS PEPER MARTIN

Foreign Applications

If Required, Foreign Filing License Granted: 09/11/2003

Projected Publication Date: 11/11/2004

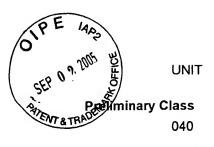
Non-Publication Request: No

Early Publication Request: No

** SMALL ENTITY **

Title

METHOD AND APPARATUS FOR CHANGING THE APPEARANCE OF A PRODUCT DISPLAY



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